Email #	Subject Line	Send Day	Email Purpose	Body Copy	CTA
1	Secure Your Legacy: Join Our Generational Wealth Webinar	Day 1	Webinar invite and registration link	Your wealth is more than numbers—it's your story, your values, and your legacy. Join us for an exclusive webinar, 'Strategies for Creating Generational Wealth,' hosted by Sparks Financial. Together, we'll explore how to build a meaningful legacy, plan for your family's future, and give back to the causes that matter. You'll also learn about the charities we proudly support and how philanthropy fits into financial planning. Reserve your spot today.	Register Now
2	Why Planning for the Next Generation Starts Today	Day 3	Share a teaser insight or stat from the webinar	Did you know 70% of wealth transfers fail by the second generation? In our upcoming webinar, we'll share proactive strategies to help your legacy endure—and empower the next generation. Whether you're starting from scratch or refining your long-term plan, this session is packed with practical insights.	Secure Your Spot
3	Meet Your Hosts: Taven Sparks & Nate Colborn	Day 5	Introduce the speakers and their expertise	You'll be joined by two of Sparks Financial's most trusted voices: Taven Sparks and Nate Colborn. They bring decades of experience in holistic wealth planning and multigenerational legacy strategy. During the webinar, they'll also spotlight charitable giving strategies and share how Sparks Financial actively supports community-based initiatives. You won't want to miss this engaging and purpose-driven session.	Save My Seat
4	What Will Your Wealth Say About You?	Day 6	Emotional appeal around legacy and family impact	Wealth is a tool—but how we use it tells a story. Join us to explore how your financial plan can reflect your deepest values and support your family's future for generations to come. We'll also highlight how clients use their portfolios to support the nonprofits and causes they care about most. It's not just about passing down wealth—it's about passing on purpose.	Join the Conversation
5	Last Chance to Register: Generational Wealth Webinar	Day 7 (Mo	Final reminder and urgency to register	Today's the day! Don't miss your opportunity to attend 'Strategies for Creating Generational Wealth.' We'll dive into family legacy, smart tax planning, charitable giving, and tools to ensure your values last beyond your lifetime. It's your final chance to hear from Sparks Financial's experts and get inspired to build a legacy you can be proud of.	Register Now